



26 July 2023

## SeaRoad unveils its largest northern Tasmanian facility in Launceston

Integrated shipping and transport logistics company, SeaRoad, officially opened its largest northern Tasmanian facility in Launceston on Wednesday, 26 July.

Following a ribbon cutting ceremony, SeaRoad Co-Founder and Executive Chairman, Chas Kelly, formally opened the depot at 9 Connector Park Dr, Kings Meadows, to customers, suppliers, and local media.

The facility spans an impressive 15,800 m<sup>2</sup>, which includes 5,800 m<sup>2</sup> of storage facility - four times larger than the previous Youngtown location.

Mr Kelly says the facility represents a significant investment for SeaRoad and demonstrates its commitment to providing exceptional services to its clients in the region.

“As an Australian, family-owned business, SeaRoad believes in investing in and working together with the communities we serve. Our new Launceston depot not only enhances our operational capabilities, but also creates job opportunities, supporting the region's economic development,” Mr Kelly says.

SeaRoad Co-Founder Terry Morris cut the ribbon alongside Mr Kelly to commemorate the momentous occasion.

“We are thrilled to officially open our largest northern Tasmanian facility right here in Launceston. This marks a significant milestone for SeaRoad as we continue to strengthen our commitment to seamless shipping and logistics services,” Mr Morris says.

SeaRoad has placed a strong emphasis on storage capabilities, enabling streamlined inventory management and timely delivery.

“Positioned just off the Midland Highway, the Kings Meadows depot is strategically located to optimise accessibility and connectivity for our valued customers and suppliers, from whom we’re seeing increased demand,” Mr Morris explains.

SeaRoad has also implemented a high-tech security system for the new facility, including 50 CCTV cameras and an advanced alarm system linked to a local Launceston security patrol supplier.

**Facebook:** [@searoadfreight](#)

**LinkedIn:** [www.linkedin.com/company/searoad/](http://www.linkedin.com/company/searoad/)

Mr Kelly says SeaRoad is now well positioned to offer enhanced services, improved security, and storage solutions to its valued customers.

“We are always looking at ways to improve SeaRoad’s capabilities and investing in the latest technology to innovate. By relocating Launceston operations to this facility, we aim to provide an even higher level of service excellence, ensuring the safe and timely delivery of goods to businesses and consumers across Tasmania and beyond.”

[www.searoad.net](http://www.searoad.net)

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**About SeaRoad**

SeaRoad is an Australian, family-owned business that is Tasmania’s trusted shipping and transport logistics partner, moving goods between Tasmania and mainland Australia.

SeaRoad operates a dedicated freight shipping service six days per week between Devonport and Melbourne with purpose-built RoRo vessels. *MV SeaRoad Mersey II*, built in 2016, is the first coastal ship in Australia to use LNG fuel and power technology. The modern *MV Liekut* joined the SeaRoad fleet in April 2021 under a three-year charter agreement. *Liekut* will be replaced by SeaRoad’s newbuild vessel, *SeaRoad I*, in mid-2024.

In addition to its two Bass Strait shipping vessels, SeaRoad owns and operates a large road transport and container fleet as well as cargo-handling equipment, which the business utilises at its five strategic locations across Tasmania and in Melbourne.

SeaRoad has the capability to provide fully integrated ‘door-to-door’ services, incorporating container transport, packing, unpacking, storage, and re-delivery.